

### WEEKLY

# Scott Borchetta Honored With Bob Kingsley Living Legend Award

# GRAND OLE OPR'

Pictured (L-R): Maurice Miner (Event Producer), Sandi Spika Borchetta, Scott Borchetta, Heather McBee (Event Producer), Marcel Pariseau (Event Producer), John Zarling (Event Producer) and Nan Kingsley.

Founder, Chairman & CEO of Big Machine Label Group **Scott Borchetta** was presented with the Bob Kingsley Living Legend Award Monday night (March 10) at the Grand Ole Opry House.

Under his leadership, Big Machine has experienced extraordinary success for nearly two decades, earning numerous awards and accolades while selling over 226 million albums. Borchetta has been at the forefront of this achievement, driving more than 260 No. 1 singles across the country, pop and rock charts.

The evening, benefiting the Grand Ole Opry Trust Fund, featured performances, appearances and recorded messages from a variety of artists and special guests, including Wynonna, Reba McEntire, Carly Pearce, Randy Travis, Marty Stuart, Brett Young, Justin Moore, Tracy Lawrence, The Band Perry, Jackson Dean, Preston Cooper, Terri Clark, Jack Ingram, Jimmy Wayne, Jessica Andrews, TK Kimbrell, Erik Logan, Brian Phillips, Ray Pronto and the Riverdale High School Marching Band from Rutherford County.

The Bob Kingsley Living Legend Award was created ten years ago to honor the exceptional career of veteran country radio broadcaster Bob Kingsley. Last night's event raised three and a half times more than any other in its tenyear history. *MR* 

#### **SIGN UP HERE (FREE!)**

If you were forwarded this newsletter and would like to receive it, sign up here.

#### THIS WEEK'S HEADLINES

Scott Borchetta Honored With Bob Kingsley Award

David Fanning Launches Off Road Records [Exclusive]

Sacks & Co. Grows Nashville Team

CMT Reveals Next Women Of Country Class Of 2025

Ryan Seacrest Foundation Reveals Advisory Committee

Dead Rose Records & Walk Off Entertainment Partner

Zachary Knowles Inks With Concord Music Publishing

My Music Row Story: Back Blocks Music's Rakiyah Marshall

My Music Row Story: BBR Music Group/BMG's Katie Kerkhover

**DISClaimer Single Reviews** 

And much more...

FOR YOUR ACM CONSIDERATION

# MORGAN WALLEN

ENTERTAINER OF THE YEAR

SINGLE SINGLE OF THE YEAR

OF THE YEAR

SMILE
(OFFICIAL MUSIC VIDEO)

MALE ARTIST

SONG OF THE YEAR LIES LIES LIES

OF THE YEAR

COWGIRLS
(FEAT. ERNEST)

### David Fanning Launches Off Road Records [Exclusive]



David Fanning, Dylan Davidson and Jamie Graves. Photo: Sam Aldrich

Hit songwriter, producer and music industry executive **David Fanning** has launched Off Road Records, in partnership with Reservoir Media, Inc. Dedicated to empowering the creators behind the music and nurturing the development of artists into sustainable careers, Off Road Records finds Fanning as President. Industry veteran **Jamie Graves** will serve as SVP of Marketing and Promotion and report directly to Fanning. Both are partners in the company.

"Since I decided to pursue a music career, starting a label that changes the economics for the stakeholders has been a dream of mine," Fanning says. "Everything I have accomplished up to this point has given me the confidence to build an artist and songwriter-focused label that compensates the creators.

Off Road Records will distribute and market releases via Reservoir's label platform, Reservoir Recordings, which will also provide other label services.

"As David's publisher for the last three years, we have seen his ability to identify and support rising talent and drive it straight to the top. We are excited about his vision for Off Road Records and look forward to helping bring it to life," Reservoir's Lafargue adds. "This investment is also a great opportunity to continue growing Reservoir's recorded music business together with creators we believe in."

The first artist signed to Off Road Records is singersongwriter **Dylan Davidson**. Raised in Tennessee with a deep love for the arts, Davidson blends vivid storytelling with soaring melodies, using music to process life's complexities and inspire others. He released his debut single, "Wine Night," today, March 14. **MR** 

### Sacks & Co. Grows Nashville Team



Catherine Snead, Jessica Vandergriff

Award-winning PR firm Sacks & Co. has expanded its Nashville team, promoting **Catherine Snead** to Senior Director and hiring **Jessica Vandergriff** as Associate. The news comes on the heels of the company's **Carla Sacks** being named Publicist of the Year at the 2025 CMA Touring Awards.

Sacks shares, "I'm incredibly thankful and inspired to work with this best in class team. For us, Nashville has been a 15 year town and I wouldn't change a single minute. Our artists are legends and we're so proud and grateful to stand side stage."

Executive VP **Asha Goodman** adds, "Catherine has been an absolute force in our Nashville office since 2017. It's been a joy working beside her and watching her continued growth and success." She continues, "We are so lucky to have Jessica join our team—she's already made such a positive impact and is a wonderful addition to our office here."

A native of Richmond, Virginia, Snead moved to Nashville in 2017 after graduating from the University of Virginia to pursue a career in the music industry. She started working as a publicist at Sacks & Co. shortly after arriving in Nashville and has since spent her entire professional career to date with the company, working with artists across genres.

Vandergriff earned a degree in Public Relations from Western Kentucky University and moved to Nashville in 2020 to pursue a career in music publicity. She started at Post Hill Press, managing PR efforts for authors across various genres. In 2021, she joined 117 Entertainment, where she spent three years refining her skills and building industry relationships. In the summer of 2024, she joined Sacks & Co. as a publicist. *MR* 

FOR YOUR ACM CONSIDERATION

# ASHLEY COKE

# NEW FEMALE ARTIST OF THE YEAR

#1 COUNTRY SONG "YOUR PLACE" 2025 CRS NEW FACES

"A PROMISING NASHVILLE UP-AND-COMER"

Los Angeles Times

"POWERFUL BUT ACCESSIBLE VOCALS"

billboard



#### **CMT Reveals Next Women Of Country Class Of 2025**



CMT has revealed the seven artists joining its Next Women of Country (NWOC) franchise, the brand's initiative to support and promote emerging female talent

The CMT Next Women of Country: Class of 2025 includes Alexandra Kay, Dasha, Kaitlin Butts, Kat Luna, Lanie Gardner, Meghan Patrick and MŌRIAH.

Launched in 2013, the Next Women of Country campaign has become a leading platform for rising female artists in the genre, featuring digital series and nationwide tours with stars like Jennifer Nettles, Martina McBride, Sara Evans, Tanya Tucker and Maddie & Tae. The franchise celebrated its 10th anniversary last year.

Throughout the year, the 2025 class will receive cross-brand support, including features on CMT, CMT Music, PlutoTV's CMT Equal Play channel, *CMT Hot 20 Countdown*, social media, curated playlists and the Paramount NYC Times Square Billboard.

**Lauren Alaina** (NWOC class of 2014) surprised this year's inductees at CMT Studios, where she shared the news and discussed their journeys. The interviews aired during a special *CMT Hot 20 Countdown* last weekend. CMT will also highlight the new class throughout the week with an all-female video rotation and Times Square promotions. *MR* 

# The Ryan Seacrest Foundation Reveals Latest Industry Advisory Committee Cohort

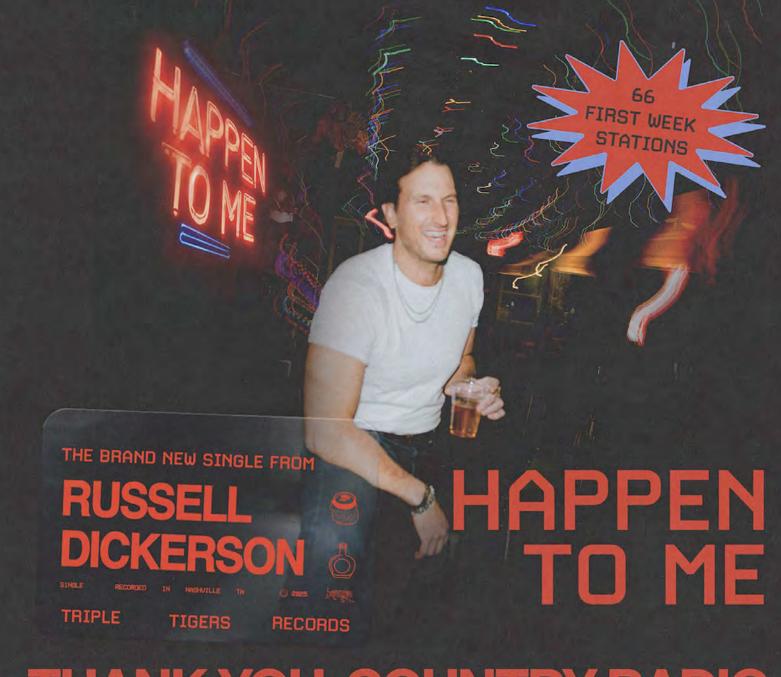
The Ryan Seacrest Foundation (RSF) has unveiled its newest cohort for its Industry Advisory Committee. Made up of industry professionals from diverse fields such as music, television, film and sports, these individuals contribute their knowledge, resources and influence to support the foundation in creating unique experiences for young patients in children's hospitals across the country.

The newest members of the industry advisory committee include Nashville's Fount Lynch (SVP, Publicity, Warner Music Nashville), Jacki Artis (Manager, Social Impact, UTA), Jennifer Vessio (Publicist/Owner, 1220 Entertainment) and Jess Anderson (Publicist, The Lede Company), as well as Dan Pearson (Founder and CEO, Lakeside Entertainment Group), Lisa Wolfe (SVP, Operation, Range Music/Range Media Partners), Lucas Romeo (Executive Vice President, Pop Audience at REPUBLIC), Nicholas Fustor (Director, Impact and Fan Services, WWE), Nikki Walsh (Vice President, Soundtracks & Marketing, Film Music, Universal Pictures) and Otis Maher (PD/Host, iHeartMedia Atlanta).



Pictured (clockwise): Fount Lynch, Jacki Artis, Jennifer Vessio and Jess Anderson

The Industry Advisory Committee for RSF is instrumental in shaping and advising the foundation's entertainment initiatives. By utilizing their expertise and networks, the committee facilitates talent visits to Seacrest Studios, sources exclusive behind-the-scenes content, secures auction packages and leverages talent connections to support the foundation's funding efforts. *MR* 



# THANK YOU, COUNTRY RADIO

MUSIC CHOICE - SXM THE HIGHWAY - WQMX - WUBL - WKXC - KASE - KUZZ - WTGE - WBWL
WCKN - WKKT - WUSY - WUSN - WCOL - WKRO - WYCD - KHEY - WKML - KHGE - WQHK
WOGK - WPAW - WRNS - WRBT - WWYZ - KILT - KKBQ - WLHK - WGNE - WQIK - WDAF
KCYE - KWNR - WWQM - WLFP - WKIS - WMIL - KEEY - WKMK - WSIX - WGH
WWKA - KPLM - WYCT - WDSY - WPGB - WPOR - KUPL - KFRG - WSLC - WBEE
KSOP - KAJA - KCYY - KSON - KBAY - KKWF - KDRK - KXLY - WIL - WOLF
KVOO - KWEN - KJUG - KZSN - WXCY



# Dead Rose Records & Walk Off Entertainment Establish Partnership



Pictured (L-R, front row): Day-To-Day Manager Sydney Hannon and Founder/Manager Carrie Lelwica, Soar Entertainment; Artist/CEO Sammy Arriaga; Walk Off Entertainment CEO Chris Ruediger; Senior Director Regional Promotion (Virgin Music) John Mayer. (L-R, back row): Studio Bank's Kari Barnhart; Lewis Brisbois Bisgaard & Smith LLP Attorney Matt Cottingham; Walk Off Entertainment Publicist Anna Scott; Walk Off Entertainment Project Manager Kyra Manager; Walk Off Entertainment Coordinator Gianluca Maffei. Photo: Courtesy of Walk Off Entertainment and Dead Rose Records.

**Sammy Arriaga**'s Dead Rose Records has established a partnership with **Chris Ruediger**'s Walk Off Entertainment.

"I have known Sammy for quite some time and have always been impressed by his voice," shares Ruediger. "His ability to blend his Latin roots with his love for country music is really exciting. We know there is a growing need for the intersection of these genres and have full confidence that Sammy can lead with his artistry."

"Every artist dreams of a moment like this one," says Arriaga. "I wish I could tell my younger, stubborn self to slow down, be more patient, and trust the process. This team proves that great things take time and shouldn't be rushed. We work incredibly together and align perfectly on the same vision. God is so good!"

Since February 2024, Arriaga has gained over 182k followers on Instagram, 200k on TikTok and 168k on Facebook, showcasing his talent for connecting with fans in a way that truly reflects his authenticity as an artist. He has consistently captivated listeners with his tenor voice, storytelling and Latin-infused country sound, carving out a unique space for himself. His first single under the new partnership, "Left My Heart In Texas," releases today (March 14). *MR* 

# **Zachary Knowles Inks With Concord Music Publishing**



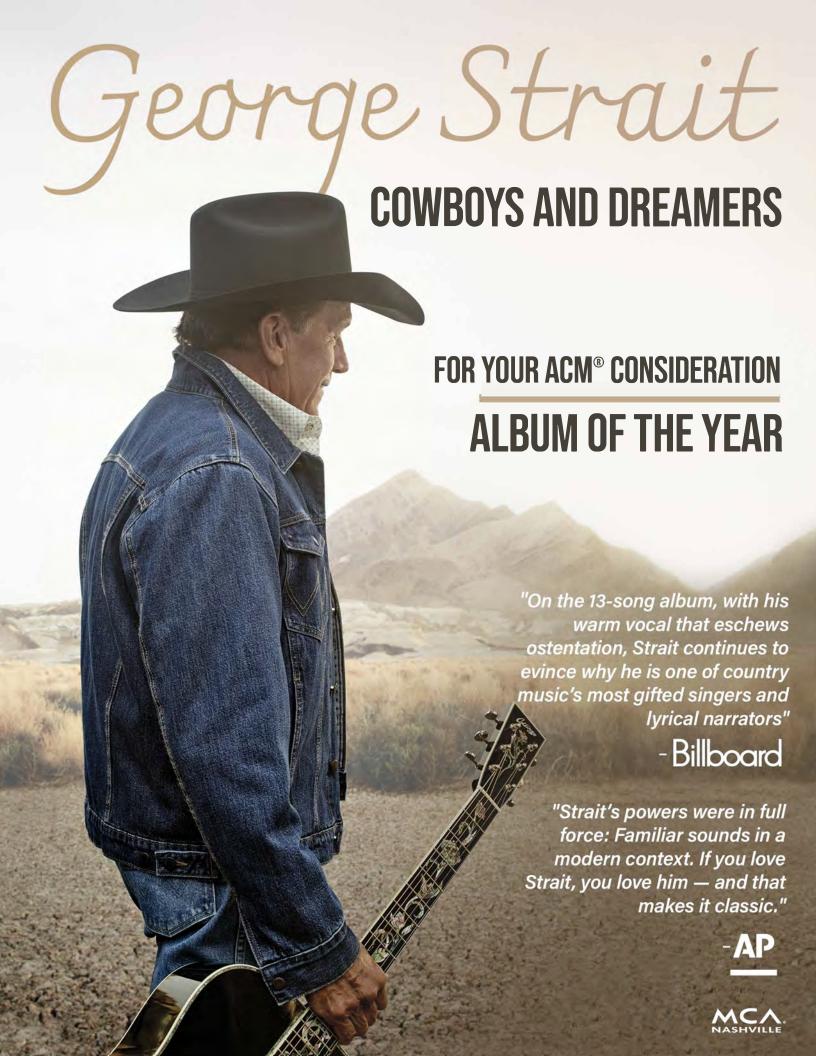
Pictured: (L-R, back row): Claire Buchcanan (Concord), Garrett Stephenson (Concord), Matt Turner (Concord), Jen Hubbard (Concord), Ellie Gray (Concord). (L-R, front row): Brad Kennard (Concord), Zachary Knowles, Melissa Spillman (Concord). Photo: Audrey Spillman

Nashville-based, alternative, pop and country singersongwriter **Zachary Knowles** has signed a global publishing deal with Concord Music Publishing.

The 25-year-old Magnolia, Texas native has been creating and sharing music on SoundCloud since his teenage years. Determined to release music professionally during his freshman year of college, he achieved success with a series of well-received singles that eventually led to his debut EP. Drawing influences from artists like John Mayer, Post Malone and Justin Bieber, Knowles made a significant impact in the pop and indie-R&B scenes. In 2019, he toured as an opening act for Alec Benjamin and garnered attention with his early EPs, Feelings and Magnolia.

In 2021, Knowles released his debut album, *Tendency To Be A Loner*, and followed it up in July with his latest EP, *Look Mom, No Hands*. Knowles has amassed over 50 million global streams and nearly half a million monthly listeners on the Spotify. He's also built a strong presence on TikTok, gaining over 78,000 followers. His music is deeply rooted in the ethos of his small-town upbringing, young love and the lessons learned through growing up.

"When I first met Zachary, I felt an instant creative connection," says Spillman, VP A&R at Concord Music Publishing in Nashville. "He is a multi-faceted songwriter and artist who can create great music in so many different genres, and I am thrilled to have him join the Concord family. He is one-of-a-kind, and I look forward to celebrating many successes together!" **MR** 



## DISClaimer Single Reviews: Mickey Guyton Delivers A 'Stunning Listening Experience'



**Mickey Guyton** 

This sure sounds like a good weekend for music.

Four of our DISClaimer candidates are performing in Music City over the next several days—Russell Dickerson, Onoleigh, Jet Black Roses and Gary Nicholson. I recommend them all.

This is also a good week for solid, meat-and-potatoes country music. I refer you to the new sounds from Zach Top & Billy Strings, Dolly Parton, Alison Krauss & Union Station, Willie Nelson & Rodney Crowell, William Beckmann and Tucker Wetmore. This makes my heart feel so good.

William Beckmann, by the way, is our DisCovery Award winner.

The Disc of the Day is claimed by the spectacular vocal delivery of Mickey Guyton.

Click here to read Robert K. Oermann's full single reviews. MR

#### **MORE TOP STORIES**

21st Annual 'Ringside: A Fight For Kids' Raises Funds For The Charley Foundation

'An Acoustic Evening For Autism' Benefit Moves To Nashville Palace

Applications Open For CMA Women's Leadership Academy

BMI Unveils Spark A New Program To Support Music Creators

Bobby Bones & The Raging Idiots Host Eighth Annual Million Dollar Show For St. Jude

Charlie Peacock Reflects On Five Decades Of Music & Meaning In New Memoir [Interview]

Jelly Roll's 'Liar' Becomes His Seventh Chart-Topper

Jordan Davis Partners With Wolverine

Kenny Chesney's Blue Chair Bay Rum Acquired By Next Century Spirits

Koe Wetzel Becomes Stakeholder In Outlaw Light Beer

Mackenzie Carpenter Shimmers Into The Spotlight With Debut Album [Interview]

Melody Federer Signs With Melody Place

NSAI Unveils Winners Of 25th Annual Song Contest

Radio Hall of Fame Opens Nominee Suggestions For 2025 Induction Class

RanchHands Cowboylesque Inks With Kinkead Entertainment Agency

'Stephan Hogan Podcast' Continues Successful Rise

Weekly Register: Zach Top, Sam Barber & Avery Anna Debut On Country Charts

# FOR YOUR ACM CONSIDERATION SAM BARBER NEW MALE ARTIST OF THE YEAR



# RESTLESS MIND OUT NOW

FEATURES "INDIGO (FEAT. AVERY ANNA)"
AND THE 2X PLATINUM HIT SINGLE
"STRAIGHT AND NARROW"

"ONE OF THE GENRE'S MOST COMPELLING YOUNG VOICES" - GRAMMY.COM "THE COUNTRY
SINGER-SONGWRITER DELIVERS
FROM THE HEART"
- ROLLING STONE



#### My Music Row Story: Back Blocks Music's Rakiyah Marshall



Rakiyah Marshall

The "My Music Row Story" weekly column features notable members of the Nashville music industry selected by the MusicRow editorial team. These individuals serve in key roles that help advance and promote the success of our industry. This column spotlights the invaluable people that keep the wheels rolling and the music playing.

Rakiyah Marshall is the Founder and CEO of Back Blocks, a full-service publishing, management and artist development company. Under her leadership, Back Blocks has guided the careers of Blake Pendergrass, Ashley Cooke, Tucker Wetmore and Lily Rose. Marshall and her team recently celebrated major milestones, including Cooke and Wetmore's first No. 1 hits.

Before founding Back Blocks, Marshall built a strong foundation in pop promotion at Republic Records in NYC, including time at UMG's classical division (now Verve). She later brought her expertise in radio, streaming, marketing, and artist development to

Nashville, working at Cornman Music under hall of fame songwriter, **Brett James** and BMG under **Kos Weaver**. There, she advocated for writers, placed notable songs and bridged Nashville with the global creative community.

Now, Marshall continues to shape Back Blocks into a leading force in the industry, driving success for her roster through innovative strategies and dedicated advocacy.

Marshall will be honored as part of *MusicRow's* Rising Women on the Row class of 2025 on March 20 at the Omni Nashville Hotel. Read more about the event here.

#### MusicRow: Where did you grow up?

I'm from Long Island, New York. I was born in Queens but moved to Long Island when I was about four. I lived there after college until about 2014, then moved to Manhattan before making my way to Nashville.

#### What was your childhood like? What were you into?

I was really into sports. I played basketball and ran track, which took up a lot of my time. I had a great childhood. Long Island, at least where I grew up, is very suburban, so we spent a lot of time outside. You could just run around the neighborhood without a parent hovering. I'm still friends with most of the people from my street.

I practically lived at my grandmother's—she was still in Queens while I was in Long Island, so I feel like I had two childhoods. Queens was a little more tough, and Long Island was where I built my foundation of friendships and family. But I loved both.

#### Were you into music?

Music was always in my household. My grandfather had a basement where he played records—lots of Caribbean music because my grandparents were from the islands. There was also a lot of Motown and hip-hop from my dad.

# BAKE SHEITON

FOR RECREATIONAL USE ONLY

**ALBUM AVAILABLE MAY 9TH** 

**FEATURING THE HIT SINGLE** 

"TEXAS"

**OVER 11 MILLION ALBUMS SOLD** 29 CAREER #1 HITS **OVER 10 BILLION GLOBAL STREAMS** 

CLICK TO PRE-ORDER/PRE-ADD/PRE-SAVE







Growing up in New York, Broadway and Madison Square Garden were like my backyard. I saw every Broadway play and went to a lot of concerts with my mom. I was in band for a short time—I played the drums—and I was in chorus, but neither felt right. Once it wasn't a requirement, I was out. Sports were more important to me.

#### Do you remember any standout concerts at MSG?

I saw **Usher** on his birthday, which was a big one. I also saw a lot of shows at Nassau Coliseum since it was closer to my house.

I also saw **Plain White T's** at my local mall. **Justin Bieber** actually ended mall concerts for all of us—so many people showed up that they had to stop hosting them.



Photo: Courtesy of Marshall

#### That's so fun. So, you went to college and then full speed ahead?

Not quite. Freshman year, I focused on partying. [Laughs] My mom was like, "I'm not paying for this for nothing." So sophomore year, I got serious, started caring about my classes and went to the career center. I knew I loved entertainment—sports, TV, film, music—but didn't know where I fit. I applied to Universal thinking it was just a film company, and I also applied to sports jobs. Universal was the first to call me back, along with the Staten Island Yankees. I almost took the Yankees job, but the first day, I realized it wasn't for me.

Universal kick-started everything. Walking into their building on Broadway was nuts. It was eight floors of pure energy, and I knew I wanted to be part of it. That's when my drive really started. I loved taking the train every day, and it put a pep in my step. I changed my major, basically making up my own since we didn't have a music history major. I also interned at MSG, which filled my sports void, but nothing matched how the record label felt.

#### What was your trajectory within Universal?

I started as an intern, then temped for about a year before moving to Classics/Verve for another year. Then I went back to Republic. I basically never left the building—I temped in any department I could. I even temped for **Steve Gawley**, who's now the lawyer I've worked with. I started at Universal before I was 21 and left at 25.

#### What was next?

I moved to Nashville and went to Cornman Music with **Brett James.** That was an amazing experience. I worked with some incredible songwriters—**Caitlyn Smith, Steven Lee Olsen,** Brett himself, **Josh Mirenda, Josh Miller, Kip Moore.** I got to see all types of writers, and it gave me range. Then I went to BMG eight months later.

#### Tell me about that time.

I worked for **Kos Weaver**, and he was amazing. I was there for about two and a half years until he left. He was a great boss—he really focused on the individual and results. He asked, "What do you want?" I told him I never wanted to run a company—which is ironic now—and that I just wanted to be a VP of a publishing company and build my roster. That's what we worked toward.

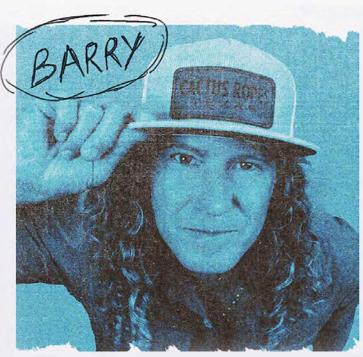
My first signing was **Emily Landis**, who wrote "The Good Ones" with **Gabby Barrett**. She had just been dropped from her last deal, and we set a two-year goal to get a single on the radio. And two years later, we got it. That was a huge

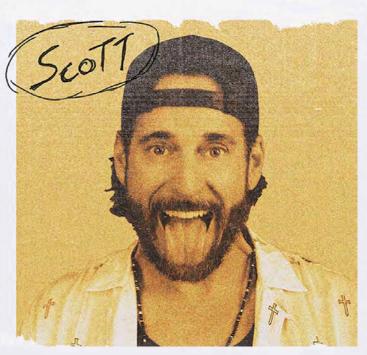
# Darmalee

FOR YOUR ACM CONSIDERATION









GROUP OF THE YEAR









**Photo: Courtesy of Marshall** 

moment. I also worked with **Russell Dickerson**, **Lindsay Ell**, **Nate Cypert**, **Busbee**'s writers and a lot of pop writers. We were building a team, and then—the pandemic.

#### Yeah, that thing.

I tried doing the Zoom thing, but I'm a visual learner. Sitting on a laptop for hours pitching songs wasn't fulfilling. I felt myself drifting, and I told my husband, "I don't think I need to be here anymore."

Around that time, I met **Ashley Cooke**, and she was open to ideas I suggested and learning along with me. I told her, "You have all these TikTok followers but they have nothing to listen to —let's fix that." We put out one song together before I left BMG. Then I met **Blake Pendergrass** and **Lily Rose**, and that's when I left and started my company. It happened fast—I left BMG on a Friday, and on Monday, Back Blocks Music was born.

#### That's so brave.

Yeah, I think it surprised everyone, but that's what makes it fun. You have to love what you're working on. I only take risks on people I believe in. I only want to work with people who want to work with me. That's the difference between being independent and working for a corporation. You're personally invested. That's why I pass on a lot and sign slow.

#### When did you first feel validation that it was going to work?

I think when Ashley got On The Verge—that really felt like a big win. Even though so many things happened before that, it felt like radio believed in her. And that's such a big hurdle for females. **Tucker [Wetmore's]** success has been validating, too, because it was really important to me to break a male artist.

Seeing how much the town has loved on Blake Pendergrass. He is the kind of talent that reminds you why hard work always wins. His relentless drive, sharp instincts and pure dedication to the craft have been undeniable. Part of being a songwriter isn't just about landing the perfect line or cut—it's about rebooking the room. Blake is the pure definition of that, showing up with full ideas, verses, and choruses, ready to connect with artists and writers across all genres. And without fail, I always get a call after a session saying the same thing: We need to write with him again. Not just for one song but to help create the album. His work ethic doesn't just push him forward; it reinforces what Back Blocks stands for—championing the ones who show up, outwork the rest and keep the bar high.

#### What would you say is your favorite part of your job now?

The beginning is still my favorite. I love that raw, vulnerable stage—when there's no music recorded yet, just learning each other, figuring out what works.

There are so many fun moments after that, but that early stage—before they become a butterfly—that's my favorite. Late nights, talking about dreams, their favorite venue to play, who they want to collaborate with. We put it all on a wall and start working toward it. It's a beautiful process.





#### FOR YOUR ACM CONSIDERATION

#### **ENTERTAINER OF THE YEAR**

JELLY ROLL
LAINEY WILSON

#### **MALE ARTIST OF THE YEAR**

JASON ALDEAN
JELLY ROLL

#### **FEMALE ARTIST OF THE YEAR**

LAINEY WILSON

#### **GROUP OF THE YEAR**

**PARMALEE** 

#### **NEW MALE ARTIST OF THE YEAR**

CHAYCE BECKHAM DREW BALDRIDGE

#### ALBUM OF THE YEAR

JELLY ROLL BEAUTIFULLY BROKEN
LAINEY WILSON WHIRLWIND

#### SINGLE OF THE YEAR

LAINEY WILSON "4X4XU"
JELLY ROLL "I AM NOT OKAY"

#### **SONG OF THE YEAR**

**LAINEY WILSON "4X4XU"** 

#### **MUSIC EVENT OF THE YEAR**

DUSTIN LYNCH "CHEVROLET (FEAT. JELLY ROLL)"

JOHN MORGAN "FRIENDS LIKE THAT (FEAT. JASON ALDEAN)"

#### **VISUAL MEDIA OF THE YEAR**

**LAINEY WILSON "4X4XU"** 



#### Who have been your mentors?

My bosses at Republic were huge for me—Gary Spangler, Monte Lipman and Avery Lipman, and more—they've all been part of my career forever.

Shani Gonzalez was a major influence on me. Even though we didn't spend years together, seeing her presence at BMG was everything. It was the first time I saw a reflection of myself, and I thought, "I want to be like her." In the time we did have together, I was constantly learning. She taught me how to handle things, what deals to make, what deals not to make.

It might sound cliche, but my husband is a mentor to me too. **Ben Vaughn** was great to me. I'm really thankful for Brett James taking a chance on me. I love talking to **Candice Watkins**, because we have a lot in common and she is someone I really admire.



**Photo: Courtesy of Marshall** 

#### You became a mom around the same time you launched Back Blocks. What's it been like juggling everything?

It's been hard but rewarding. I didn't plan to get pregnant back-to-back while starting a company, so it was a lot all at once. Meeting the artists' needs while making sure I'm present as a mom is tough—you're either missing out on music class but making the music video, or skipping the music video to be at music class.

Postpartum didn't exist for me—I went right back to work. No pats on the back, no grace period. That was really hard. I'm getting better at the balance, knowing what I need to be at and what I don't. Having clients who understand is huge.

Moms and work need to be a bigger conversation. We're still expected to show up, even if our kid just threw up on us five seconds before the meeting. I've breastfed at every artist event I've been to. It doesn't stop, but I think I'm better for it.

#### When you look to the future, what do you see for yourself?

I hope my company's still buzzing. I want to have every department grown out. I live very much in the moment, so I don't look too far ahead. I'd like to think if you look too far, you can get lost in the future. And I'm not guaranteed to be here in five years, so I focus on the now more.

But I do want my company to grow. I want to have more artists, continue to be a strong representation for country music, and have a staff that stands on their own and proud to work at back blocks

#### What advice would you give someone if they wanted to do what you do?

Confidence is key. If you dream it, believe it, and say it out loud. Don't let anyone tell you otherwise—especially men.

Remember, someone is always watching you. Be a great example. That's what I tell myself—especially when people may push buttons. [Laughs] I remind myself that there's a girl coming up who needs to see me doing this. *MR* 

# LAINEY WILSON

FOR YOUR ACM CONSIDERATION

ENTERTAINER OF THE YEAR

FEMALE ARTIST OF THE YEAR

ALBUM OF THE YEAR WHIRLWIND

SONG OF THE YEAR "4X4XU"

SINGLE OF THE YEAR "4X4XU"

VISUAL MEDIA OF THE YEAR "4X4XU"



#### My Music Row Story: BBR Music Group/BMG's Katie Kerkhover



Katie Kerkhover

The "My Music Row Story" weekly column features notable members of the Nashville music industry selected by the MusicRow editorial team. These individuals serve in key roles that help advance and promote the success of our industry. This column spotlights the invaluable people that keep the wheels rolling and the music playing.

Joining BMG in 2020, **Katie Kerkhover** currently serves as SVP, A&R, North America, a position she was elevated to in December 2024. Her first position at BMG was as Senior Director, Creative, in music publishing, where she managed BMG's Nashville roster of songwriters, including **Kurt Allison**, **Tully Kennedy**, **Stephen Wilson Jr.**, **Emily Landis** and **Chayce Beckham**, among others, while also signing and developing new songwriters and artists.

Kerkhover was promoted to VP, A&R, Frontline Recordings for BMG Nashville in 2022, where she was responsible for BBR Music Group's (BBRMG) roster of recording artists across its imprints Broken Bow Records, Stoney Creek Records and Wheelhouse Records, as well as scouting, signing and developing

new talent. Since leading A&R for BBRMG, she's worked with **Jelly Roll, Lainey Wilson, Jason Aldean** and Beckham and is working with **Blake Shelton**'s team on his BMG Nashville debut.

Previously, Kerkhover served nearly three years as a Creative Manager at Sony/ATV and garnered experience as A&R, Creative at CAM Creative. Before jumping behind the scenes of the music industry, she spent years on the road as a performing musician often playing fiddle, guitar or providing backing vocals for acts like **Sara Evans** and **Rebecca Lynn Howard**.

Kerkhover will be honored as part of *MusicRow's* Rising Women on the Row class of 2025 on March 20 at the Omni Nashville Hotel. Read more about the event here.

#### MusicRow: Where did you grow up?

I'm from a very small town in southern Illinois called Rockwood. When I moved away, the population was 47 people. It's actually classified as a village, not even a town, because there are so few residents.

#### Wow. Did you go to school there?

No, we didn't have a school. I had to go to the neighboring town. When I was a kid, there was one little school bus that would come through and pick everybody up. It was all rock roads. Even now, my parents still don't have city water. They have to have water hauled in.

#### That's a small town. What was your childhood like?

I'm the youngest of three, but with my siblings being 11 and 16 years older than me, I basically grew up as an only child.



ENTERTAINER OF THE YEAR

SNL 50 Season Premiere Musical Guest:

HISTORIC

Album Beautifully Broken reached #1 on Billboard Top 200

MOMENTOUS

1 of 1 country artists to help +1M souls heal together in-concert:

UNMATCH







My mom started me in violin lessons when I was four, and every week, we'd drive an hour and a half each way for my lessons. Growing up, I was a total tomboy. I did everything with my dad—baling hay, driving the truck, and picking up hay bales by the time I was nine. We didn't have central heat, so we relied on a wood-burning stove to get through the winter. In the fall, I was out with my dad, cutting firewood.

Life on the farm was typical, ours was a grain farm. And then, of course, there was music. I started with the Suzuki method but quickly got into bluegrass because I just wanted to play fast songs.

We'd go to church picnics and town festivals, and I'd find local musicians to play with. Our house became a gathering place for musicians, and Sundays turned into big jam sessions. We'd put food out, and people would start showing up to play music.



**Photo: Courtesy of Kerkhover** 

#### How did you start to make a name for yourself as a performer outside of your hometown?

My mom started taking me to violin lessons when I was four. Violin came naturally to me, and I constantly wanted to learn new songs. I started to get asked to play at church functions—first at church picnics and town festivals, then I'd get invited to perform in the next town over, and from there, another town. Before I knew it, I was doing these little tours as a kid.

We started making trips to Nashville, about four hours away. When I was 12, I started playing in the bars on Broadway with my bluegrass band. I'd play from 10 a.m. to 2 p.m. at one place, then another from 2 p.m. to 6 p.m. At six, I'd get kicked out because I wasn't 21.

That's when I started meeting a lot of people in Nashville. One of the first was **John Carter Cash**. When I was 15, I made a CD with John Carter at Cash Cabin, which led to a Kennedy Center honor and a chance to perform at the Kennedy Center. By 16, I got my first offer to go on a country tour as a fiddle player and background singer, but my parents were like, "No way." [Laughs]

#### Then what?

When I was 17, I met **Buddy Cannon**. He recorded an EP with me and started shopping me as an artist. That's when I first felt the challenge and constant judgment that comes with being in the industry as a songwriter and artist. At 17, that didn't sit well with me.

After that, I went on the road with **Rebecca Lynn Howard**, then toured with **Billy Currington** for a bit. Then I got offered the **Sara Evans** tour, and I was with her for about three or four years. After being on the road, I realized touring wasn't what I wanted to do for my entire career.

I left the road and started a teaching business, which funded my daily life, and I started another band. Then labels and managers started reaching out again, and I did another round of label meetings. But once again, I got to that same point where, in the pit of my stomach, it didn't feel right.



FOR YOUR ACM CONSIDERATION

MUSIC EVENT OF THE YEAR DUSTIN LYNCH "CHEVROLET (FEAT. JELLY ROLL)"









**Photo: Courtesy of Kerkhover** 

So, I left the band. I stopped chasing that. Instead, I focused on playing demo sessions, side gigs and teaching. That's when I met **Jon Nite** [through a gig]. He was one of the first people to ask me, "What do you want to do with all of this?"

#### What was your answer?

By then, I was in my late twenties, and I told him, "Now that I've been through the experience of having people try to tell me who I am and what I should create, I'd love to be in a position where I can prevent that from happening to others. I want to help artists bring their vision to life—to be an advocate for them."

And he said, "You need to meet my team at Sony." So I met Josh Van Valkenburg, Troy
Tomlinson and the team at Sony. Josh and Troy took me to lunch to talk about a Manager position.
At the end of the meeting, I told them, "If you give me

six months in the job, and I don't create value, learn fast enough or achieve the goals you expect, you won't have to fire me—I'll leave. Just give me a shot."

#### You got the job. What did you discover in that transition from live music to the business side of things?

I had never worked for someone else in a corporate setting before, so I had to learn a whole new set of rules. I also had to really understand what their goals were and figure out how I could be a connector. No matter what role I've had, I've always seen myself as an advocate for songwriters, artists and producers. I just happened to have the chair inside the company that allowed me to push their vision forward.

Once I figured some of the business out, I got excited because I was surrounded by people who genuinely loved music and songs. **Carol Ann Mobley** hired me for some A&R work before I worked at Sony, and I'll never forget she told me, "In publishing, you never have to give up on a song." That was very useful advice for me when I got into the business, learning that if you're excited and passionate about something, you don't have to let it go.

#### After a few years, you transitioned to BMG. Tell me about that.

During the pandemic, **Jon Loba** and **Chris Oglesby** called and asked if I'd be interested in joining their team. For me, it was an opportunity to grow and take on an expanded role. I moved to BMG in 2020 and started in publishing. I worked with **Stephen Wilson Jr.** and worked closely with **Chayce Beckham** on his first project.

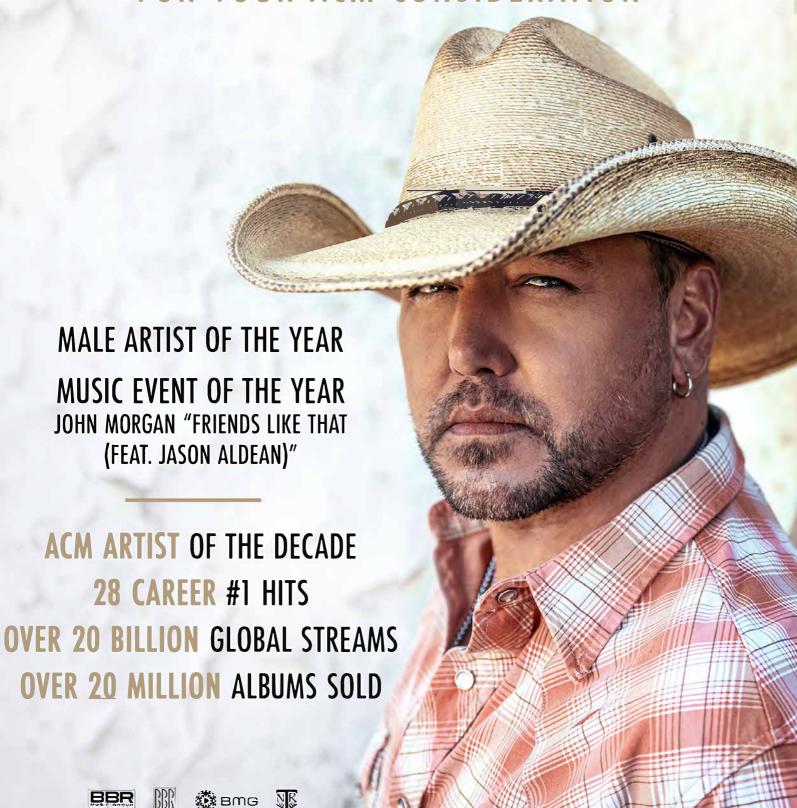
#### You've moved through the ranks, first to VP, A&R for the Nashville office and then to Sr. VP of A&R, North America.

Yes, **Sara Knabe** was fantastic to work with. Through Chayce Beckham's project, I started getting a look behind the curtain at the label side. When Sara decided to leave, she graciously recommended me for her position, and when Jon and I talked about it, I told him, "I know how to make records, and I love songwriters, but I don't know much about the other side. If you teach me the rest, I'll deliver the best projects for you."

One of the first albums I was honored to be a part of was **Jelly Roll**'s *Whitsitt Chappell*. After that, I just had to keep figuring things out, realizing what I didn't know, asking questions—getting thrown into the deep end over and over

# JASON ALDEAN

FOR YOUR ACM CONSIDERATION



again. The best part is that Jon always leads with the music. Everything is about the music and letting that guide decisions.

Eventually, the North America A&R position opened up. Jon asked if I wanted it, and I told him no. [Laughs] I was in the middle of Jelly's next record and said, "I can't take on more and risk not delivering at the highest level." Once I got through that album, we revisited the conversation and here I am!

#### What's your favorite part of your job now?

It's always finding "THAT ONE" song. The other part of it is reaching the finish line—for an artist's vision to finally be an album and not just live in their head. They create it, I'm just next to them in the weeds, trying to cut the path to the finish line.



**Photo: Courtesy of Kerkhover** 

#### Who have been your mentors along the way?

Carol Ann Mobley, Troy Tomlinson, Josh Van Valkenburg and Jon Loba have been amazing mentors. **JoJamie Hahr, Cris Lacy** and **Kerri Edwards** have always been there when I needed advice or a tequila night. [Laughing]

#### What's the best advice you've ever gotten?

Troy once told me, "Don't be afraid of something just because someone else sees your potential before you do." That really stuck with me. Jon always says, "Stay humble, hungry and curious."

#### What are you most proud of?

It's hard to pick just one moment or project, but one of the people I'm most proud of is **Trannie Anderson**. She was the first songwriter I signed at Sony. She was so hungry to learn and grow. We'd have long talks about her goals. Watching her achieve them is incredible.

#### What has your experience been like as a woman in the business?

I've been fortunate to have amazing women pave the way. I've also been surrounded by great people in general. There have been times I've felt pre-judged coming into situations, but once I've had the opportunity to share my perspective, it's always been met with respect. I also think we're in a different time now. Women have raised the bar and set high expectations, and I'm honored to be part of that.

#### What advice would you give to someone who wants to do what you do?

It's about passion, it's about commitment and it's about being an advocate for others. This job isn't about you. It's about elevating other people's visions. And when you do that, it's fulfilling in ways you can't imagine. *MR* 





### COUNTRYBREAKOUT RADIO CHART

#### **CHART ACTION**

#### New On The Chart—Debuting This Week

song/artist/label—Chart Position

Green In Colorado/Casey Donahew/Almost Country Records - 61
Me & The Bottle (Hungover You)/Jason Scott & The High Heat 77

Talking to Jesus Through a Bottle Of Jack/JYKA/OTM Productions - 78

If Drinking Was A Sport/Tori Rose/Brown Lee Entertainment - 80

#### **Greatest Spin Increase**

song/artist/label-Spin Increase

Worst Way/Riley Green/Nashville Harbor - 206

Green In Colorado/Casey Donahew/Almost Country Records - 152

After All The Bars Are Closed/Thomas Rhett/Valory - 112 Run/Miranda Lambert/Republic Records - 101 Cry/Lee Brice/Curb Records - 95

#### **Most Added**

song/artist/label-No. of Adds

Green In Colorado/Casey Donahew/Almost Country Records - 16 Worst Way/Riley Green/Nashville Harbor - 6

Fixin' Too/James Hollingsworth and Molly Lovette/Big Mac Records - 6

After All The Bars Are Closed/Thomas Rhett/Valory - 6 3,2,1/Tucker Wetmore/UMG Nashville/Back Blocks Music - 5

#### On Deck-Soon To Be Charting

song/artist/label-No. of Spins

3,2,1/Tucker Wetmore/UMG Nashville/Back Blocks Music - 82 You'll Never Find Me/Ghost Hounds/Gibson Records/Maple House - 86

Road Dog/Skip Ewing/Write! Records - 89 So Long Distance/Juna N Joey/River Run Records - 91 Chasing Taillights/Chris Chitsey/Clinetel Records

#### NO. 1 SONG



**Blake Shelton** rises to the No. 1 position on the *MusicRow* CountryBreakout Radio Chart with his track "Texas."

The song is Shelton's first new solo single since 2023's "No Body," and was written by **Johnny Clawson**, **Kyle Sturrock**, **Josh Dorr** and **Lalo Guzman**.

"Texas" currently sits at No. 11 on the *Billboard* Country Airplay chart and No. 5 on the Mediabase chart.



Each songwriter and artist earning No. 1 credit on the *MusicRow* Chart receives a *MusicRow* Challenge Coin. Click here to view a full list of recipients.

#### **MusicRow** CountryBreakout Chart Reporting Stations

WHMA Anniston, AL WXFL Florence, AL KDXY Jonesboro, AR KWCK Searcy, AR WCTY Norwich, CT WPPL Blue Ridge, GA WUBB Savannah, GA KXIA Marshalltown, IA KTHK Idaho Falls, ID WOOZ Carterville, IL WALS Peru, IL WAAG Galesburg, IL WYOT Rochelle, IL WRTB Rockford, IL WFMB Springfield, IL

WIFE Connersville, IN
WYGB Franklin, IN
KAIR Atchison, KS
WKDZ Cadiz, KY
KRRV Alexandria, LA
KQKI Morgan City, LA
KJLO Monroe, LA
WKPE Hyannis, MA
WTCM Traverse City, MI
KZPK St. Cloud, MN
KFAV Warrenton, MO
WBBN Laurel, MS
WFAY Fayetteville, NC
WKVS Lenoir, NC
KZZY Devils Lake, ND

KYCK Thompson, ND
KRVN Lexington, NE
KFGE Lincoln, NE
KBRX O'Neill, NE
WMLL Manchester, NH
KQBA Santa Fe, NM
WDNB Monticello, NY
KITX Hugo, OK
KPNC Ponca City, OK
KWEY Weatherford, OK
WCJW Warsaw, NY
KWOX Woodward, OK
KRKT Albany, OR
KRWQ Medford, OR
WNWN Battle Creek, MI

WVNW Lewistown, PA
WCFT Selinsgrove, PA
WVPO Stroudsburg, PA
KZZI Spearfish, SD
WUCZ Carthage, TN
WLLX Lawrenceburg, TN
KFTX Corpus Christi, TX
KYKX Longview, TX
KLLL Lubbock, TX
KXOX Sweetwater, TX
WAKG Danville, VA
WAXX Altoona, WI
WJVL Janesville, WI
WGLR Platteville, WI

WQPC Prairie du Chien, WI

WJMQ Shawano, WI WCOW Sparta, WI WDGG Huntington, WV



### COUNTRYBREAKOUT RADIO CHART

Weeks On Chart	Last Week	This Week	Song / Artist / Label	Spins / Reports	% Spin Power	Spins +/-
14	2	1	Texas / Blake Shelton / Wheelhouse Records	2139/60	3	66
18	1	2	I Never Lie / Zach Top / Leo33	2122/61	-5	-112
35	3	3	Hometown Home / LOCASH / Galaxy Label Group	1925/55	2	35
27	4	4	Am I Okay? / Megan Moroney / Sony Music Nashville/Columbia Records	1848/58	1	19
39	5	5	Friends Like That / John Morgan feat. Jason Aldean / Night Train Records/Broken Bow Records	1801/54	4	66
6	6	6	I'm The Problem / Morgan Wallen / Big Loud/Mercury/Republic	1760/60	5	86
30	7	7	Whiskey Drink / Jason Aldean / Broken Bow Records	1648/58	5	76
44	8	8	Forever To Me / Cole Swindell / Warner Music Nashville	1573/46	0	1
17	9	9	Backseat Driver / Kane Brown / RCA Nashville	1568/57	3	43
55	12	10	Life With You / Kelsey Hart / Curb Records	1459/51	3	47
37	10	11	Holy Smokes / Bailey Zimmerman / Elektra/Warner Music Nashville	1459/52	1	11
10	11	12	weren't for the wind / Ella Langley / SAWGOD/Columbia	1447/59	2	22
15	13	13	Tough People / Drew Baldridge / Stoney Creek Records	1422/56	1	15
31	14	14	Truck On Fire / Carly Pearce / Big Machine Records	1342/60	-1	-11
34	16	15	Cowboys Cry Too / Kelsea Ballerini feat. Noah Kahan / Black River Entertainment	1255/56	3	32
33	15	16	Coming Home / Old Dominion / Columbia Nashville	1253/53	-2	-24
32	17	17	Just To Say We Did / Kenny Chesney / Blue Chair Records/Warner Music Nashville	1059/40	-6	-67
26	18	18	Heavens To Betsy / Jackson Dean / Big Machine	977/49	4	42
13	19	19	Single Again / Josh Ross / Mercury Nashville/Universal Canada	918/47	5	42
7	27	20	Worst Way / Riley Green / Nashville Harbor	906/47	29	206
23	20	21	Sunday in the South / Shenandoah, Jason Aldean & Luke Bryan / 8-Track Entertainment	888/39	3	27
15	22	22	Fix What You Didn't Break / Nate Smith / RCA Nashville	865/46	3	28
21	21	23	Would If I Could / Ernest / Big Loud Records	857/50	0	0
19	23	24	Tele-Man / Ira Dean & Ronnie Dunn feat. Vince Gill, John Osborne, Brent Mason / 8-Track Entertainment	828/43	2	20
22	25	25	What Kinda Man / Parker McCollum / MCA Nashville	766/42	3	25
6	24	26	I Dare You / Rascal Flatts feat. Jonas Brothers / Big Machine Records	764/48	-1	-5
16	26	27	Country Song Came On / Luke Bryan / Capitol Nashville	722/40	1	7
38	28	28	Fall of Summer / Scotty McCreery / Triple Tigers	716/38	2	16
5	36	29	After All The Bars Are Closed / Thomas Rhett / Valory	699/46	19	112
20	31	30	Heart Breaks You / BoomTown Saints & Sam Grow / 8-Track Entertainment	691/38	7	44
29	29	31	Park / Tyler Hubbard / EMI Records Nashville	686/34	-1	-4
4	32	32	She Hates Me / Dierks Bentley / Capitol Records Nashville	679/45	8	51
8	30	33	Straight Line / Keith Urban / Capitol Nashville	660/40	0	3
16	35	34	Whose Tequila Are You Drinkin'? / Billie Jo Jones / Get Joe Records	653/37	10	59
16	33	35	Time's Ticking / Justin Moore / Valory	644/40	3	19
23	38	36	Friday Night Heartbreaker / Jon Pardi / Capitol Nashville	619/34	11	62
25	34	37	Country House / Sam Hunt / MCA Nashville	595/33	-1	-5
6	41	38	Cry / Lee Brice / Curb Records	519/37	22	95





#### COUNTRYBREAKOUT RADIO CHART

Weeks On Chart	Last Week	This Week	Song / Artist / Label	Spins / Reports	% Spin Power	Spins +/-
8	40	39	Only Heart I'm Breaking / Due West / Unwound Records	485/36	10	43
9	39	40	10-90 / Muscadine Bloodline / 30 Tigers	452/40	-3	-13
7	43	41	The Working Man / Cody Jinks / Late August Records	422/37	7	27
23	44	42	Everything I Need / Chayce Beckham / 19 Recordings/Wheelhouse Records	416/26	18	64
11	42	43	All Again / Charles Wesley Godwin / Big Loud Records	416/34	3	11
5	47	44	Run / Miranda Lambert / Republic Records	402/30	34	101
17	45	45	Christian County (Homecomin' Queen) / Dave Wilbert / Wilbilly Records	375/22	11	36
7	46	46	Good News / Shaboozey / American Dogwood/EMPIRE	364/26	19	58
7	50	47	This Heart / Corey Kent / RCA Nashville	343/22	22	62
16	57	48	Tough People Do / Jason Matthews / Valhalla Music Group	319/19	39	89
7	49	49	Pour Me Out / Kashus Culpepper / Big Loud/Mercury/Republic	299/26	3	10
5	53	50	It Won't Be Long / George Birge / RECORDS Nashville	289/23	16	40
13	51	51	Yours / Tony Evans Jr. / Aneva Music Group (AMG)	280/24	6	16
6	52	52	When I Think Aldean / Cliff Dorsey / Black Sheep Records	279/20	8	20
5	56	53	20 Different Routes / Ken Domash / Thunder Mountain Records	260/23	10	23
9	54	54	She Makes Dirt Look Good / Alex Miller / Billy Jam Records	255/22	5	11
8	55	55	Cowgirl / Parmalee / Stoney Creek Records	249/18	2	6
10	58	56	Let Me Roll / Whitey Morgan and the 78's / Whitey Morgan Music	239/16	15	32
21	48	57	Truck Still Works / Brad Paisley / EMI Records Nashville	237/15	-20	-61
2	63	58	Fixin' Too / James Hollingsworth and Molly Lovette / Big Mac Entertainment	219/21	39	62
15	59	59	Because of the Brave / Soul Circus Cowboys / Kismet Nashville	208/16	1	2
5	62	60	Always Gonna Be / Dan + Shay / Warner Music Nashville	200/14	17	29
1	106	61	Green in Colorado / Casey Donahew / Almost Country Records	197/20	127	152
20	61	62	Relapse / Warren Zeiders / Warner Records	189/16	6	10
3	64	63	Walking The Floor / Porter Martin / Lovable Losers Music	167/13	11	17
3	75	64	Wildflowers In Whiskey Bottles / Tyson Leamon / Marshals of The Revolution	159/13	31	38
9	65	65	Golden Child / Meghan Patrick / Riser House	156/12	4	6
6	68	66	Pass It On Down / The Wilder Blue / Hill Country Music	151/15	11	15
3	69	67	Not on Me / Randy Cobb / Randy Cobb Music	146/10	13	17
4	72	68	Dear Life / Blake Wood / Deluge Records	145/14	16	
4	67	69	Our Song / Mags McCarthy / Emerald Fields Productions	143/15	-2	-3
3	66	70	Forever From Here / Tigirlily Gold / Monument Records	139/10	-5	-7
9	71	71	Better Than You / Joe Nichols feat. Annie Bosco / Quartz Hill Records	127/11	0	0
2	78	72	Better Me For You (Brown Eyes) / Max McNown / Fugitive Recordings	124/8	14	15
4	73	73	Bring Out The Country (In Me) / Danielia Cotton / Cottontown LLC	124/7	1	1
5	70	74	If I Die Before You / Chris Lane / Red Street/Voyager Records	122/9	-4	-5
7	81	75	Darlin' / Chase Matthew / Warner Music Nashville	114/8	12	12
2	79	76	232 / Delaney Ann / Synapse Publishing & Entertainment, LLC	106/9	2	
1	82	77	Me & The Bottle (Hungover You) / Jason Scott & The High Heat / Leo33	105/10	11	
1	88	78	Talking to Jesus Through a Bottle of Jack / JYKA / OTM Productions	104/9	30	
2	80	79	Well Whiskey / Kelly & Sarah / Kelly Sarah Music	103/10	1	1
1	84	80	If Drinking Was A Sport / Tori Rose / Brown Lee Entertainment	97/10	8	7

No. 1 Song

Greatest Spin Increase

Highest Debut

ROW FAX

LOOKING FOR SONGS FOR YOUR NEXT PROJECT?

**CLICK FOR MORE INFO** 

LIST WITH US!



# TOP SONGWRITER CHART

This Week	Last Week	Songwriter's Name	Song(s)	Artist
1	1	Riley Green	Don't Mind If I Do Worst Way	Riley Green (feat. Ella Langley) Riley Green
2	2	Ashley Gorley	Fix What You Didn't Break I Had Some Help Liar Love Somebody Park She Hates Me This Town's Been Too Good To Us	Nate Smith Post Malone (feat. Morgan Wallen) Jelly Roll Morgan Wallen Tyler Hubbard Dierks Bentley Dylan Scott
3	3	Ryan Vojtesak	Guy For That I Had Some Help I'm The Problem Love Somebody Smile This Town's Been Too Good To Us	Post Malone (feat. Luke Combs) Post Malone (feat. Morgan Wallen) Morgan Wallen Morgan Wallen Morgan Wallen Dylan Scott
4	4	Zachary Lane Bryan	Blue Jean Baby Dear Miss High Road	Zach Bryan Zach Bryan Zach Bryan
5	5	Taylor Phillips	Fix What You Didn't Break Liar This Town's Been Too Good To Us	Nate Smith Jelly Roll Dylan Scott
6	7	Jordan Walker	Backseat Driver Tough People	Kane Brown Drew Baldridge
7	8	Morgan Wallen	I Had Some Help I'm The Problem Love Somebody Smile	Post Malone (feat. Morgan Wallen) Morgan Wallen Morgan Wallen Morgan Wallen
8	9	Johnny Clawson	Texas Weren't For The Wind	Blake Shelton Ella Langley
9	6	Ernest Keith Smith	Guy For That I Had Some Help I'm The Problem Smile	Post Malone (feat. Luke Combs) Post Malone (feat. Morgan Wallen) Morgan Wallen Morgan Wallen
10	10	Zach Top	Bad Luck I Never Lie Use Me	Zach Top Zach Top Zach Top
11	11	Carson Chamberlain	Bad Luck I Never Lie Use Me	Zach Top Zach Top Zach Top
12	19	Jessie Jo Dillon	Am I Okay? Baggage Friday Night Heartbreaker Happen To Me Nobody Likes Your Girlfriend	Megan Moroney Kelsea Ballerini Jon Pardi Russell Dickerson Nate Smith & Hardy
13	14	John Byron	After All The Bars Are Closed Love Somebody Smile This Town's Been Too Good To Us	Thomas Rhett Morgan Wallen Morgan Wallen Dylan Scott
14	12	Jacob Davis	Backseat Driver	Kane Brown
15	13	Tim Nichols	I Never Lie Use Me	Zach Top Zach Top
16	18	Rocky Block	Forever To Me Smile	Cole Swindell Morgan Wallen
17	15	Travis Denning	I'm Gonna Love You	Cody Johnson & Carrie Underwood
18	16	Kelly Archer	I'm Gonna Love You	Cody Johnson & Carrie Underwood
19	17	Chris Stevens	I'm Gonna Love You	Cody Johnson & Carrie Underwood
20	24	John Morgan	Friends Like That Whiskey Drink	John Morgan (feat. Jason Aldean) Jason Aldean
21	26	Ben Johnson	Liar Nobody Likes Your Girlfriend	Jelly Roll Nate Smith & Hardy

### TOP SONGWRITER CHART

This Week	Last Week	Songwriter's Name	Song(s)	Artist
22	29	Ty Myers	Ends Of The Earth	Ty Myers
23	25	Jason DeFord	Liar	Jelly Roll
24	27	Megan Moroney	Am I Okay?	Megan Moroney
25	28	Luke Laird	Am I Okay?	Megan Moroney
26	35	Greylan James	Forever To Me	Cole Swindell
27	36	Cole Swindell	Forever To Me	Cole Swindell
28	30	Travis Wood	I Ain't Sayin'	Jordan Davis
29	31	Steve Moakler	I Ain't Sayin'	Jordan Davis
30	32	Emily Reid	I Ain't Sayin'	Jordan Davis
31	33	Mark Holman	I Ain't Sayin'	Jordan Davis
32	37	Joybeth Taylor	Weren't For The Wind	Ella Langley
33	38	Ella Langley	Weren't For The Wind	Ella Langley
34	39	Brent Anderson	Fall Of Summer Friends Like That	Scotty McCreery John Morgan (feat. Jason Aldean)
35	40	Michael Tyler	Holy Smokes This Heart	Bailey Zimmerman Corey Kent
36	44	Justin Ebach	Relapse Truck On Fire	Warren Zeiders Carly Pearce
37	53	Andy Albert	Hometown Home	Locash
38	54	Zach Abend	Hometown Home	Locash
39	55	Preston Brust	Hometown Home	Locash
40	56	Chris Lucas	Hometown Home	Locash
41	50	Lalo Guzman	Texas	Blake Shelton
42	51	Kyle Sturrock	Texas	Blake Shelton
43	52	Josh Dorr	Texas	Blake Shelton
44	58	Lindsay Rimes	Everything I Need Fix What You Didn't Break	Chayce Beckham Nate Smith
45	45	Jamie McLaughlin	I'm The Problem	Morgan Wallen
46	46	Grady Block	I'm The Problem	Morgan Wallen
47	47	Collins Obinna Chibueze	A Bar Song (Tipsy) Good News	Shaboozey Shaboozey
48	48	Sean Cook	A Bar Song (Tipsy) Good News	Shaboozey Shaboozey
49	49	Nevin Sastry	A Bar Song (Tipsy) Good News	Shaboozey Shaboozey
50	57	Will Bundy	Friends Like That Time's Ticking Truck Still Works	John Morgan (feat. Jason Aldean) Justin Moore & Dierks Bentley Brad Paisley
51	34	Luke Combs	Guy For That Tough People	Post Malone (feat. Luke Combs) Drew Baldridge
52	61	Lydia Vaughan	Friends Like That	John Morgan (feat. Jason Aldean)
53	72	Dylan Scott	This Town's Been Too Good To Us	Dylan Scott
54	62	Avery Anna	Indigo Low Road	Sam Barber (feat. Avery Anna) Adrien Nunez (feat. Avery Anna)
55	63	Sam Barber	Indigo	Sam Barber (feat. Avery Anna)
56	64	Andy Sheridan	Indigo	Sam Barber (feat. Avery Anna)
57	77	Chase McGill	Bones Happen To Me It Won't Be Long She Hates Me Straight Line	Russell Dickerson Russell Dickerson George Birge Dierks Bentley Keith Urban
58	59	Alysa Vanderheym	Baggage Cowboys Cry Too	Kelsea Ballerini Kelsea Ballerini & Noah Kahan
59	60	Kelsea Ballerini	Baggage Cowboys Cry Too	Kelsea Ballerini Kelsea Ballerini & Noah Kahan



### TOP SONGWRITER CHART

This Week	Last Week	Songwriter's Name	Song(s)	Artist
60	73	Lauren Hungate	Holy Smokes	Bailey Zimmerman

#### **Newly Added Job Listings**

#### **RESULTS GLOBAL: Paid Media Manager**

We are seeking an experienced Paid Media Manager to join our growing team of marketing specialists. The ideal candidate will be highly analytical and have a strong background in paid media strategy and execution (specifically online ad campaigns/ads management), ideally with a deep understanding of/passion for the music industry and fan engagement. You will be primarily responsible for leading and optimizing paid media campaigns across various digital channels (Search, Social, and Programmatic), ensuring alignment with our broader marketing and business goals on behalf of Agency Accounts.

Contact: Apply here Listed: 3/11/25

#### Fort Nash: Street Team

We're looking for enthusiastic students and recent grads eager to gain industry experience and help promote Fort Nash's live events and online content. Street Team members engage fans, spread the word, and have fun doing it! You will promote Fort Nash live events by distributing flyers, posters, and merchandise. Participate in digital campaigns to boost event awareness on social media. Attend and support Fort Nash events, capturing content and engaging with attendees.

Contact: partnerships@fort-nash.com

Listed: 3/11/25

#### **MARB MKTG: Publicity Assistant**

MARB MKTG is looking for a Publicity Assistant to offer vital PR support and handle key administrative responsibilities for our team. This entry-level position is an excellent opportunity for a detail-oriented and enthusiastic candidate with a passion for music, entertainment and brands. You will have the opportunity to garner visibility into various campaign rollouts, help with the creation of promotional publicity assets, gain hands-on pitching experience as well as handle administrative tasks such as: research, document creation and distribution, and scheduling meetings – among other duties. The role requires strong organizational skills, excellent written and verbal communication, and the ability to multitask in a fast-paced environment. This position reports to Head of PR, Caitlin Blackford.

Contact: caitlin@marbmktg.com

Listed: 3/11/25

All job listings are free-to-list and will be posted for 60 days. Listings are accepted and published at the discretion of MusicRow. To submit a listing, use the <u>MusicRow Listings Submission Form</u>.

#### **CALENDAR**

#### Single/Track Releases And Radio Add Dates

#### March 14

Jon Pardi/She Drives Away/Capitol Records Nashville

Dylan Gossett/Like I Do/Big Loud Texas/Mercury Records

Thelma & James/First Love/Big Loud Records

Hayden Coffman/Love & A Heartbreak

Emily Ann Roberts/Scratching Out A Living

Sammy Arriaga/Left My Heart In Texas/Dead Rose Records/Walk Off Entertainment

Jake Worthington (feat. Marty Stuart)/I'm The One/Big Loud Texas

Micah Fletcher/Just One Night/Grey Area

Grace Leer/Wine and Whiskey

**Preston Cooper**/Numbers On A Mailbox/The Valory Music Co.

Dylan Davidson/Wine Night/Off Road Records

Emma Grace Glover/Better Places

Megan Nadin/In Another Life

Jordyn Mallory/Hearts & Horses

#### March 17

Dasha/Not At This Party/Warner Records

Greylan James/Wait Til You Have Kids/Nashville Harbor Records

Craig Campbell/Missing You/Grindstone Recordings

Mary Heather Hickman/Denim On Denim/Moro Bay Music

Caleb Lathrop/Picture This/CAL Production

Skip Ewing/Road Dog

Sara Smiles & The Song Machine/Boots On The Dance Floor

Toby May/Tonight

#### Album/EP Releases

#### March 14

Warren Zeiders/Relapse, Lies, & Betrayal/Warner Records

Carly Pearce/Hummingbird: No Rain, No Flowers/Big Machine Records

Brett Eldredge/Lonestar Lovers/Warm and Cozy Records

Charley Crockett/Lonesome Drifter/Island Records

Ruston Kelly/Dirt Emo, Vol. 2/Rounder Records

The Wilder Blue/Still In The Runnin'

Bo Staloch/The Garden/Capitol Records

Jordana Bryant/Right Key, Wrong Porch/Starlight Music Productions

Grace Tyler/Everything I Didn't Say

Onoleigh/First Rodeo

#### **Industry Events**

#### March 20

MusicRow's Rising Women on the Row